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AI:10

GET INSIGHTS ON AI UNDER 10 MINUTES

SPECIAL EDITION - IN-HOUSE AI DIALOGUE SESSIONS

AI ACROSS INDUSTRIES

: Centre for AI
Innovation @
Malaysia Coverage

UPCOMING AI LIVE IN ACTION!

HOW AI HELPS BUSINESSES IN
MAKING IMPORTANT
DECISIONS



3rd
DEC
9AM - 9PM
(GMT+8)

Join the
upcoming
AIWS22/23



Registration Link

<https://cutt.ly/aiws23>

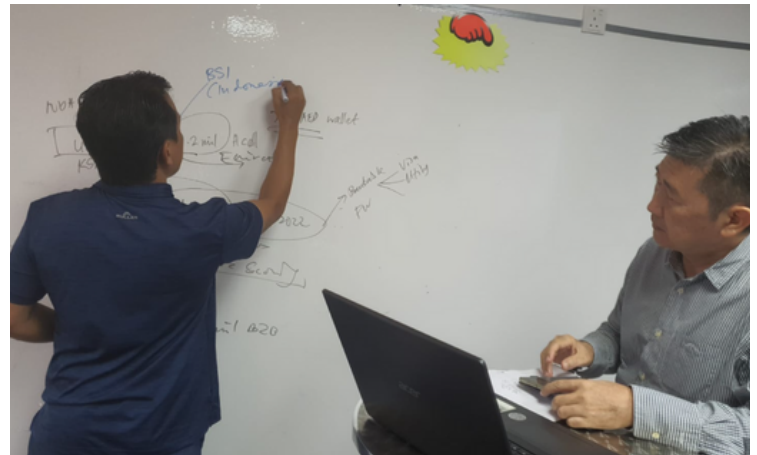
<https://ceaglobal.com/aiws-3rd/>

IN-HOUSE AI DIALOGUE SESSIONS WITH KEY STAKEHOLDER GROUPS IN MALAYSIA (AUG 2022)

1. AI FOR FINTECH COMPANIES

Did you know that AI can be used to enhance fintech companies' payment / remittance data - and turn them into market insights, anomaly detection, FX optimisation and customer insights?

This is an exciting, high value project we are doing with #BerryPay. Visited their CEO and team at their Cyberjaya office before inviting them to our AI centre in KL.



2. AI FOR WELFARE AGENCIES

Did you know AI can be used to help welfare agencies enhance their stakeholder reporting process especially involving public assets and charitable funds?

With one of the federal welfare agencies in Malaysia, we are helping them to modernise their data management process in four key areas:

1. MyZakatIndex - Pre/post evaluation of zakat recipients
2. MyPelajaran.AI - Personalised learning for TVET students
3. MyCareerPath - AI for career development for MAIWP staffs
4. MyPropertyManagement - a risk-return analysis & impact measurement tool that optimises project selection with most impact

We are also helping the Agency to run capacity building workshops and micro courses on AI in the context of IR4.0 and how the workforce needs to be transformed to handle rising complexities - especially with regards to welfare assistance programmes.



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3. AI FOR STANDARDS BODY

Did you know that AI can help streamline standards in terms of evaluating and monitoring of business cases? AI can be used for quality control management in four key components to be effective: quality planning, quality control, quality assurance, and quality improvement.

In the next eight weeks, the @CEAI team is assisting the @SIRIM team, to finalise their AI prototypes in areas involving project and risk evaluation, customer profiling insights and matching with SIRIM programmes, and human capital assessment.

Discussions held at our KL Centre for AI Innovation with key project members - very interactive and productive session coming from dynamic individuals from SIRIM.



4. AI FOR ACCOUNTING PROFESSIONALS

Did you know that AI can help the accounting professionals in internal audit functions and audit planning significantly? Costs can be substantially reduced, while risks can be flagged proactively going through millions of financial and non-financial variables from internal and external sources.

Our strategic collaboration with @MIA is now entering into the second phase, after the RoboCFO (<https://mia.org.my/portfolio-items/invitation-to-participate-in-mia-robocfo-pilot-programme/>) and the CAAI (<https://mia.org.my/portfolio-items/centre-for-ai-innovation-ceai/>) as part of membership benefits. We will be making it available soon to the auditors in Malaysia to perform internal audit and audit planning work (as part of external audit) by this year.

Great discussion with the recently appointed CEO @Datuk Dr Wan Ahmad and @Ms Rasmimi from MIA via zoom meeting.



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5. AI FOR BUILDING ENERGY MANAGEMENT SYSTEM

Did you know that commercial buildings account for a significant share of global energy consumption? Yet in many commercial buildings, energy is wasted – for example, by providing energy services when buildings are unoccupied. This problem arises because commercial buildings are large, complex systems housing diverse occupants with varying behaviours and needs.

As building energy management systems (BMSs) have to cater to a range of user behaviour, building energy use is not always optimised. Now, as data on building energy use has increased, a wide variety of information is available to optimise BMSs so that they deliver energy services exactly when they are needed.

Great discussion with the team from TESS International on potential collaboration on how AI can be layered onto their BMS for their clients and as a form of M&A strategy with MyFinB.



6. AI FOR HEALTHCARE

Did you know AI can be relevant for Complementary and Renal Regenerative practice? Patient data along with the treatment sessions provide personalised insights on what can be done to address the conditions of a specific organ.

Made a special visit to the centre to meet its chairman Prof Dato' Sri Dr Steve Yap who shared with us that "a better way to reduce side effects of radiation therapy is through enhanced stem cells regeneration using natural means". This entails "repairing radiation damage after its destructive effects are over, and raising immunity damaged by radiation."



IN-HOUSE AI DIALOGUE SESSIONS

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7. AI FOR HOSPITALS

Did you know that AI can analyse huge amount of data from 600+ clinics linked to a government specialist hospital to reveal valuable patient insights?

CEO, Ms Zauyah and the management team of Pusrawi Hospital shared with us their vision of empowering their hundreds of personnel with analytical skills to modernise clinical operations through the use of Big Data and Analytics.



The CEAI team will be collaborating with Pusrawi on a three tiered approach : AI awareness training, preventive patient insights using AI and social impact measurement tools on one of their special welfare programmes. This entails using a combination of in-house social, medical, logistical and financial tech applied to their millions of patients across the years.



8. AI FOR INVESTMENTS

Did you know AI can help investors to analyse a portfolio of stocks and provide guidelines on which stocks investors could consider investing based on their risk appetite?

One of our partner, Mr Choong Huan met up with our @CEAI, Malaysia team and Chairman to understand more about CDSI - Insights; an AI-based system to convert the e-statements that contain your stock holdings into a set of personalised analysis.

The CDSI system is one of our investment AI tool which can also be customised to analyse stocks in different stock exchanges'.

9. AI FOR BANKS

All banks have different levels of sophistication when it comes to their credit scoring. Based on our experience with Tier 1/2/3 financial institutions, we believe that what differentiates one bank from another when it comes to credit scoring sophistication are:

Their ability to;

1. Carry out risk-based pricing for consumer and SME lending segments
2. Address the issues of "default and boom" lending experience across longer economic cycles

3. Automate credit reporting functions

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IN-HOUSE AI DIALOGUE SESSIONS

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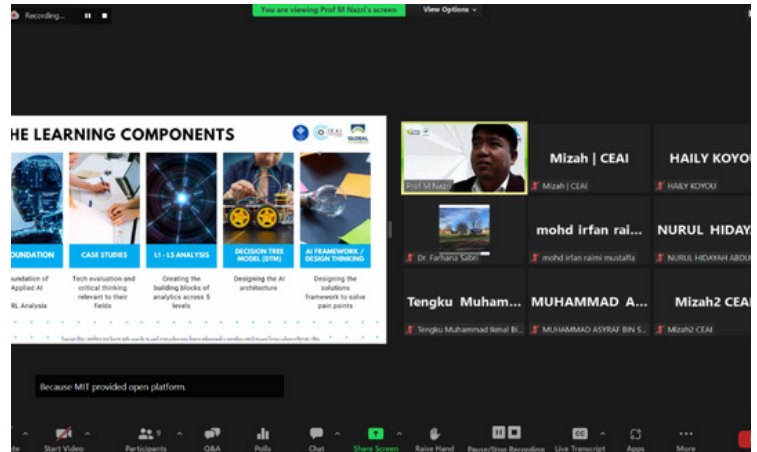
10. AI FOR EDUCATION

We chaired a hybrid-dialogue session (zoom and physical) with academicians from universities such as International Islamic University Malaysia (IIUM), Universiti Sains Islam Malaysia (USIM), Curtin University Malaysia, University College MAIWP International (UCMI) and Universiti Tunku Abdul Rahman (UTAR).

We touched on important topics such as

1. Employability of students / graduates
2. How AI can be embedded into their curriculum as a form of interdisciplinary study.
3. The trend and demand for micro courses / credentials

We will be conducting a second round on these three topics soon. Stay tuned and connected.



11. AI FOR CAPITAL MARKETS

Exchanged viewpoints with Securities Industry Development Corporation (SIDC) directors and representatives from Innovation Advisory & Industry Engagement, Strategy & Comms and Cert, Exec Education & Qualification. ; on the learning trends of capital market players in Malaysia and ongoing certification programmes.

12. AI FOR THINK TANKS

The management team from CEAI/MyFinB and KSI Strategic Institute for Asia Pacific had a strategic dialogue on the formation of an ASEAN economic development fund to elevate the level of digital knowledge with AI education. The fund has several targeted deliverables per country such as :

1. Employment opportunities for up to 100 fresh graduates
2. Train up to 5k students in universities, colleges and secondary schools on AI literacy
3. Up to 10k microbusinesses assisted with business roadmaps to improve business performance
4. Equip up to 150 government officials with AI practice knowledge
5. Train 500+ medical personnel and support staff to improve patient care and patient satisfaction
6. Train 5k+ local employees from private sector




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3rd December 2022

**AI WORLD
SUMMIT**
WHERE INNOVATORS & DISRUPTORS
MEET TO CHALLENGE LIMITS
MANAGED BY CEAI & POWERED BY HYBRID


#1 : DIGITAL TRANSFORMATION

#1: ARTIFICIAL INTELLIGENCE

#1: PREDICTIVE ANALYTICS

LIVE WEBINAR

HOW AI HELPS BUSINESSES IN MAKING IMPORTANT DECISIONS

ACTUAL CASE STUDIES & LIVE COMPANY ASSESSMENT

Artificial intelligence in business is a breakthrough that can enable good managers to be great. The applications of artificial intelligence in business are many, from improving topline and bottomline, relationships with employees and customers to finding patterns in extreme data volume and cutting short repetitive tasks.

Special Highlights

Unrehearsed, live and ad-hoc: The 15-minute challenge to observe live how AI solves complex issues for business owners, practitioners and professionals. You submit the data, we process the insights live!



Unlocking POTENTIAL

KEYNOTE SPEAKER

**PROF.
M NAZRI**

 GROUP FOUNDER
MYFINB | CEAI | AIV50


People & Tech

GUEST SPEAKER

**MARCO
BREU**

 SENIOR PARTNER
MCKINSEY & COMPANY
HON. ADVISOR,
CENTRE FOR AI INNOVATION


Democratize AI

PANELIST

**SHANKER
DAMODARAN**

 GLOBAL COORDINATOR
CEAI@GLOBAL CHAMBER
EXECUTIVE DIRECTOR
GLOBAL CHAMBER, AHMEDABAD


Global and UNSTOPPABLE

MODERATOR

**DOUG
BRUHNKE**

 FOUNDER / CEO
THE GLOBAL CHAMBER


WED, 21 SEP 2022

 6AM – 7AM, US PACIFIC | 9AM – 10AM, EASTERN US
2PM – 3PM, LONDON | 9PM – 10PM, SINGAPORE

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(MIZAH)

[HTTPS://BIT.LY/AI-LIVE-SEP22](https://bit.ly/ai-live-sep22)

WWW.CEAIGLOBAL.COM



#1 : DIGITAL TRANSFORMATION

#1: ARTIFICIAL INTELLIGENCE

#1: PREDICTIVE ANALYTICS

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Email: MNL@globalchamber.org

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Marina Bay Capital Americas

Marina Bay Capital Americas Pte. Ltd. ("MBC") specializes in working alongside mid-sized companies to provide them with a full suite of financial services such as corporate finance advisory in IPO, RTO, M&A, family office & trust fund management, REIT & digital asset fractionalization, as well as capital markets & corporate development consulting services.



WED, 21 SEP 2022

6AM – 7AM, US PACIFIC | 9AM – 10AM, EASTERN US
2PM – 3PM, LONDON | 9PM – 10PM, SINGAPORE



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MyFinB is an award-winning tech company that specializes in artificial intelligence. The company developed its own natural language platform with predictive and prescriptive narrative capabilities - a niche area that differentiates itself from any others.

MyFinB helps people understand and communicate what is most important in their data. By transforming data into insightful, human-like language, the company's natural language technology enables people to be data-driven and make better decisions, focus talent on higher-value opportunities, and create differentiated products.

The Centre for AI Innovation (CEAI) forms part of MyFinB Venture's portfolio of innovative, disruptive projects to guide and support the digital transformation initiatives by organisations and business innovators.



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Global Chamber® is a one-of-kind virtual and growing community of CEOs, executives and leaders in 525 regions around the world... everywhere... focused on helping companies grow in more than one metro area.

It is the ONLY organization in the world with hundreds of locations that helps executives grow their company through warm connections and a variety of virtual services.

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